



WFTV-TV

P.O. Box 863324

Orlando, FL 32886-3324

ph: (407) 841-9000

fx: (407) 841-8259

Advertiser

Agency

Buyer

Salesperson

Product

Brand

Acct Types

Est/Headline

Demo

Revision

Comments

Pol/Iss/Priorities USA Action-LCV (15165)

Mundy Katowitz Media (1954)

PLACEMENT, MEDIA

Telerep/Washington DC, Washington DC (1040)

ph: (555) 555-5555

Political - Issue (1068)

PRIORITIES USA ACTION (102154)

National/Political

1566/06282557

PRIORITIES USA ACT

Invoice

652435

Inv Date

11/25/2012

Terms

Net 30

Contract

327466

Bill Type

Standard

Period

10/29/2012 - 11/25/2012

CO-OP/Order Type

No/Normal

Package

Gen. Date

11/27/2012 1:42:08PM

Mundy Katowitz Media

1322 G Street South East

Washington, DC 20003

AgM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
16.0	Spot	6:00:00AM- 7:00:00AM	Day,M-1	10/29/12 6:54AM (Mo)	00:30		PRATV1229H	\$2500.00	
17.0	Spot	6:00:00PM- 7:00:00PM	Day,M-1	10/29/12 6:56PM (Mo)	00:30		PRATV1229H	\$3400.00	
63.0	Spot	11:00:00AM-12:00:00PM	Per week (1),Mo	10/29/12 10:58AM (Mo)	01:00		PRATV1203H	\$2400.00	
64.0	Spot	12:05:00AM- 1:05:00AM	Per week (1),Mo	10/29/12 12:17AM (Mo)	00:30		PRATV1229H	\$500.00	
65.0	Spot	5:00:00PM- 6:00:00PM	Per week (1),Mo	10/29/12 5:29PM (Mo)	01:00		PRATV1203H	\$4800.00	
67.0	Spot	9:00:00AM-10:00:00AM	Per week (1),Mo	10/29/12 9:57AM (Mo)	01:00		PRATV1203H	\$1500.00	
81.0	Spot	9:00:00AM-10:00:00AM	Per week (1),Mo	10/29/12 9:23AM (Mo)	01:00		PRATV1203H	\$2400.00	
82.0	Spot	6:00:00AM- 7:00:00AM	Per week (1),Mo	10/29/12 6:43AM (Mo)	01:00		PRATV1203H	\$6100.00	